



The World's Largest Certified Data Warehouse *Massive 1-Petabyte Data Warehouse Combines Structured and Unstructured Data*

SAN FRANCISCO, CA – September 5, 2007 – BMMsoft today announces the publishing of an independent study by InfoSizing (www.sizing.com) certifying the **BMMsoft DataFusion application, Sybase®IQ** analytics server, **Sun SPARC® Enterprise M9000** server running the Solaris 10™ Operating System (OS) and **Sun StorageTek™ 6540** arrays, as the World's Largest Data Warehouse at Sun's Enterprise Technology Center (ETC) in Menlo Park.

The certification involved loading fully-indexed transactions, full-text searchable emails and documents in a **Data Warehouse** solution at the rate of 250 Billion transactions, 150 Million documents and 50 Million emails per day. The daily total was an impressive 30 TB of data.

Due to the combined storage efficiency of the DataFusion platform and the Sybase IQ analytics server, the test required only ~250TB of high-density disk storage or an 85% reduction in storage size, cost and power. Compare this result to conventional solutions that require over 1.5 PB of fast storage for similar performance. A 90% reduction in power usage represents an equal **reduction in CO₂ pollution and** equates to over **30** Million pounds of CO₂ saved over a 3-year life span of the system.

The BMMsoft DataFusion application and the Sybase IQ analytics server, with a combination of 6 trillion trading transactions, emails and documents show real-time performance with **sub-second responses to standard queries** ("pin-point" cross-search of emails and transactions) and sub-5-second responses for complicated real-time analysis. Even very sophisticated trend-detection queries took only 45 seconds to finish. New emails and documents are ready for analysis in less than 3 seconds after arrival. The combination of real-time updates and instant query responses are critical for high transaction volume businesses of all types.

How much more effective would your company be if you could access all the data within your organization? DataFusion unlocks the 80% of corporate information that is hidden in unstructured data. With DataFusion, you are able to cross correlate the information stored in the emails and documents with your transaction data. The DataFusion software provides the ability to manage both structured and unstructured data within one database, enabling incremental business intelligence in the areas of CRM, eDiscovery, fraud or compliance never before possible.

"BMMsoft's DataFusion platform, together with Sybase IQ's column-oriented analytics server architecture, Sun servers with the Solaris 10 OS, and Sun storage, offer a flexible and highly-scalable environment for enterprise analysis and use of both structured and unstructured data," said Anne MacFarland, Director of Data Strategies and Information Solutions at The Clipper Group, Inc. "The synergies between the components, and the comprehensive capabilities of the DataFusion front end, provide a solution targeted at business intelligence that is more than the sum of its parts."



About BMMsoft

BMMsoft is the leading software company in unifying emails, documents and transactions into one database which provides cross-analytic capabilities. BMMsoft's DataFusion provides the data infrastructure platform, email archive and analytics to enhance a company's CRM, fraud detection, eDiscovery or other very complex queries. DataFusion has applicability for both large and small organizations. Our licensing program allows companies to leverage our platform to access their large volumes of data including a framework for compliance such as WORM and ILM. Our SaaS model provides the strength of our technology to smaller companies on an outsourced basis.

Headquartered in San Francisco, California, BMMsoft is privately-owned. For more information, visit www.bmmsoft.com or contact sales@bmmsoft.com.

Sybase is a registered trademark of Sybase, Inc. All other company and product names mentioned may be trademarks of the respective companies with which they are associated.